

Journey for the Doula Accreditation Programme

Step 1: Sign Up

You decide to take your doula career to the next level by getting accredited.

Choose between birth accreditation, postnatal accreditation, or both.

Cost: Pay £45 if you're opting for just one accreditation, or £40 if you're signing up for both.

Step 2: Initial Contact

Within 7 to 10 days of signing up, you'll receive an email from Siobhan Smith, the Head of Accreditation.

Siobhan will arrange a time for a phone call to discuss the next steps and answer any questions you might have.

Step 3: Assignment to a Doula Coach

After your call with Siobhan, you'll be assigned a Doula Coach who will be your mentor throughout your accreditation journey. You can let her know if you have a particular doula coach in mind.

Your Doula Coach will reach out to discuss your profile on the Doula directory and other relevant platforms, ensuring you're set up for success.

Step 4: Ongoing Support

Keep in regular touch with your Doula Coach as you begin to seek out and secure your first job. Any questions or concerns, get in touch with her.

Step 5: Your First Job

Once you land your first job, let your Doula Coach know as soon as possible.

After completing the job, arrange a debrief session with your coach to review your experience and gain valuable feedback.

Payment: At this point, you'll pay your Doula Coach directly, with a fee of £60. This cost should be included in the package price you charge your client.

Step 6: Subsequent Jobs

For each additional job you take on, follow the same steps—notify your coach, debrief after the job, and make the £60 payment.

Keep going through this cycle until you've completed the required number of jobs to achieve full accreditation.

Step 7: Final Accreditation

Once all the necessary jobs and debriefs are completed, you'll have met the requirements for accreditation.

With your accreditation in hand, you're now fully equipped to provide exceptional service as a certified doula, with the experience and mentorship backing you up.

Financial Recap:

Initial Fee: £40 or £45 paid upfront when you sign up.

Debrief Fees: £60 per job, paid directly to your Doula Coach. These fees should be included in the pricing of the services you offer to your clients.

The process is straightforward, with no hidden costs. The upfront payment is minimal, and the ongoing fees are directly tied to your work, ensuring you're only paying as you earn. Your Doula Coach is there to support you every step of the way, making sure you gain the experience and confidence needed to thrive in your doula career.