



THE DOULA ASSOCIATION

Ambassador – Job Description

What we are looking for:

We believe that for doulas to fully integrate with maternity services, there needs to be strong, local groups of doulas across the UK and beyond. When doulas are working together to support each other, we are more likely to influence change. The Ambassador will take on the role of a co-ordinator in a region and become the point of contact for the doulas in that area. A BirthBliss Academy Ambassador will be an avid supporter of doulas and of the organisation's philosophy, activities and aims.

We would like you to:

- Have a thorough understanding of the Association's Mission, values, and vision
- Supported by the Lead Ambassador, organise and facilitate doula meet-ups in the region, inviting BirthBliss doulas and occasionally, other doulas in the area by invitation.
- Be a point of contact for BirthBliss doulas to discuss issues on a local level and bring these to the attention of the Lead Ambassador.
- Ideally, be a member of a local MVP.
- Support and coordinate other BirthBliss doulas to join their local MVPs at their local hospitals.
- Connect with external parties as suggested by the Lead Ambassador such as MVPs, regional LMS [insert full name] and be the face of The Doula Association at those meetings.

Are you good at:

- Working both in a team and remotely
- Communication – both written and verbal
- Using Zoom and facilitating Zoom meetings
- Listening to people
- Negotiating
- Be good at networking and connecting with doulas as well as other birth workers
- Be good at delegating and getting support when needed



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Key to this role:

This role is key to getting the message out there about doula and making real difference at a grass-roots level. The position will work with all the BirthBliss Academy doulas in the region as well as inviting other doulas to join specially arranged meetings. You will build a strong doula presence in your area and highlight the work doulas do.

Predicted hours

2-3 hours per week + attendance at Ambassador team meetings

Reapplication schedule

It is anticipated that this role will last 12-18 months. You will have an opportunity to reapply for the role should you wish to. If you don't wish to reapply then once a successor is identified there will be a 2-3 month handover.

Remuneration

In return for the work that the Ambassador will be doing, they will receive a free listing on The Doula Directory for the time that they are in the role. Expenses will also be considered and should be agreed beforehand.